

Holiday Harmony Program Ad Guideline

Ok, you know what to do—PROMOTE!

Now here's some stuff you might not know!!

AD DEADLINE! Tuesday 11/18/08 with email artwork received no later than the following day Wednesday 11/19/08

ARTWORK: Must be camera ready. While color is acceptable in the artwork, please note the AD will only appear in black and white. You may have your advertisers email their scanned artwork directly to Kira Wagner at kira.wagner@gmail.com. If you decide this is the way to go, please note this on your program ad form and turn in with the money. Also, please make sure your advertisers understand that their emails must be received no later than 11/19/08

AD SIZE:

- Booster support – Text ad of 120 characters
- 1/4 Page / Business Card Ad @ 3.5" X 2" Approximate size shown below:



WHO WANTS IT: Linda Ninekirk. You can drop it in my box or hand it to me at rehearsal. Give it all to me – Ad form, money and artwork.

QUESTIONS: Call Linda Ninekirk at (661) 722-7606

Harmony Showcase Chorus Program AD

Business Name _____

Contact Name _____ Phone No. _____

Mailing Address _____

Harmony Showcase Member _____

Advertising Choice

Business Card \$35 _____

Booster Ad \$15 _____

120 Characters _____

ARTWORK:

New Ad: _____ camera ready art attached
_____ .jpg format on disk attached
_____ emailed to kira.wagner@gmail.com

General Information

- Ads are available in Black & White only – no color
- Please make checks payable to “Harmony Showcase Chorus”

Complete the receipt below for advertiser’s records:

Harmony Showcase Chorus
38713 Tierra Subida #200 PMB 260
Palmdale, CA

Date _____ Business Name _____

Thank you for your support of the Annual Holiday Show with your purchase of an advertisement in our Show Program in the amount of \$ _____

Member Name _____

If emailing ad artwork please send to Kira Wagner at kira.wagner@gmail.com no later than 11/19/08.